

FUN-DRAISING





BRIGHT IDEAS FOR A REALLY GREAT CAMPAIGN (found in toolkit)

- BUILD ON THE CAMPAIGN THEME
- PRIZES AND/OR INCENTIVES
- FOOD RELATED EVENTS
- SPORTS RELATED EVENTS
- T-SHIRT SALES

IN PERSON & VIRTUAL EVENT IDEAS:

- **BINGO** | Sell bingo cards to employees and schedule a game. In place of traditional bingo, **consider eBingo**. Set an amount for each participant to pay to play. Send e-mails sporadically throughout the week with one or two Bingo numbers each time. Use donated prizes for the winners for either version.
- **CASUAL DAY FUNDRAISER** | You'd be amazed by the lengths folks bound to a professional dress code will go to just for the chance to ditch their slacks and wear jeans to the office. Sell Casual Day passes to employees to allow them to dress casually for a day for each pass purchased. You can also have a "Spirit Week" theme. For example, instead of just jeans, try Silly Hat Day, Outrageous Sock Day, or Sports Team Day.
- **PARKING SPOT FUNDRAISER** | Much like the privilege of wearing jeans to work, many employees will do pretty much anything under the sun for a prime parking spot. Finding a nice parking spot in the shade that's close to the door is the true Holy Grail



- **SILENT AUCTION-LIVE OR ONLINE** | gift card auctions, donations from businesses, etc.
- **VIRTUAL FOOD DRIVE** | Have everyone turn in a pledge form with a donation to a local food pantry instead of a can of food.
- **CONFERENCE CALL COSTUME CONTEST** | Costume will be from neck up – award prizes accordingly (funniest, silliest, unique, etc.)
- **GREAT OFFICE BAKE-OFF** | Like the chili cook off, but with baked goods!
- **BAKE SALES** | Ask for volunteers to donate individually wrapped baked good items. Sell them to co-workers for a good cause.
- **SCAVENGER HUNT** | Have people complete fun challenges that can be done anywhere: take a photo with a stranger, find a specific type of car, or locate random objects around their neighborhood or in a park. This can be a family fun event while social distancing.
- **ZUMBA CLASS** | Invite a Zumba instructor to donate their time and provide people with a fun way to get moving at the end of the day or week



Online Quizzes | Survey Monkey and other sites have free online quizzes and other activities. Have prizes for the individual who has the highest score.

Remember...

- Special Events can be time consuming, so whenever possible, ask for help from your colleagues and keyworkers. Delegate specific tasks to be completed by a certain time, and always remember to thank volunteers for their time and energy!
- Remember to consider the rules for SCC Special Events (is it legal?). Games of chance are not allowed – that is generally considered a type of gambling. Sweepstakes (no purchase necessary) are allowed. Games of skill are always encouraged (i.e. tournaments, guess the quantity in the jar, Golf Scrambles, etc.). If you have any questions, please call the SCC Manager's office at 334-269-4505!

